

WHAT'S NEW IN SPSS STATISTICS 17

SPSS

■ Duration: 5-6 hours On-Demand ■ Level: Intermediate

TARGET AUDIENCE

Anyone who has used SPSS Version 14, 15 or 16 and wants to learn more about the new features of SPSS Statistics 17.

PREREQUISITES

Experience with a previous release (preferably Version 14 or later) of SPSS.

OVERVIEW

SPSS Statistics 17 has many new features for users across a broad range of experience and roles. New and improved research and reporting features include multiple imputation of missing data, an enhanced syntax editor, and improved export of results to Microsoft Office applications. Experienced users can use the new Custom Dialog Builder to quickly create new interfaces for SPSS Statistics jobs making it easier for others to get results. SPSS Programmability features have been expanded and new procedures added to perform nearest neighbor analysis, display an integrated codebook report of data summaries and variable information, as well as a new add-on module SPSS EZ RFM to easily perform recency, frequency, and monetary value analysis used by direct marketers. We will cover these and other new features of this latest version of the SPSS Statistics software suite.

COURSE CONTENT

Following an overview of the main features of SPSS and an introduction to essential terminology, you will proceed logically through the following topics:

- Improved Export Output features
- Enhanced Syntax Editor
- Custom Dialog Builder
- Codebook procedure
- Multiple Imputation of missing values
- New Programmability Features
- Overview of new SPSS statistical features
- Overview of enhanced integration with Predictive Enterprise Services (PES)
- SPSS EZ RFM analysis