

“Viz”-UALIZING YOUR DATA

■ Level: Beginner ■ Duration: 3.5 hours On-Demand ■ Price: £99 + vat

TARGET AUDIENCE

Anyone who wants to learn to create both stock and custom visualizations using the Viz Designer.

PREREQUISITES

None.

OVERVIEW

This course introduces the new Viz Designer application. The main features of the application covering the life cycle of a data visualization from creation to deployment will be explored. Those new to visualization technology will be aided by the template chooser which helps select appropriate graphics. Experienced visualization users are able to create custom templates which can be deployed into other SPSS client applications including SPSS Statistics 17.0 and Clementine 12.x. This course will cover techniques for both the “Viz” consumer and the organization data experts.

OBJECTIVES

By the end of the course you will have learned to: —

- Enter, edit and define data
- Access data stored in databases and spreadsheet packages
- Carry out essential data modifications
- Undertake basic exploratory data analysis and interpret the results
- Control the operation of SPSS and manage your files and output

COURSE CONTENT

Following an overview of the main features and an introduction to essential terminology, you will proceed logically through the following topics:

- Creating and editing visualizations through charts, graphs and text.
- Displaying and exploring your visualizations.
- Enhance visualizations with animation.
- Sharing your visualizations with colleagues.
- Creating custom templates and style sheets.
- Deploying custom solutions.
- The “Viz” online community.