

LIVE WBT: SPSS CUSTOM TABLES INTRODUCTION

SPSS

■ Duration: 2 days ■ Time: 6pm-9pm each day

TARGET AUDIENCE

Anyone who has worked with SPSS for Windows and would like to present the results of their research in an attractive, concise way. Market researchers, analysts and academics who need to publish or present the results of their analysis.

PREREQUISITES

On the job experience with SPSS Statistics or completion of the Introduction to SPSS Statistics and/or Data Management & Manipulation with SPSS Statistics courses. For users of the SPSS Custom Tables module.

OVERVIEW

This two day web based introductory course you will focus on using the SPSS Custom Tables module to create publication quality tables. You will use Custom Tables to generate stub and banner tables as well as complex multi-page tables with multiple variables and a variety of statistics, including the following significance tests: chi-square tests, t tests, and z tests of proportions.

COURSE CONTENT

- Getting Started with Custom Tables (the Table Builder)
- Simple Categorical Tables
- Stacking, Nesting, and Layers
- Totals and Subtotals
- Tables for Variables with Shared Categories
- Summary Statistics
- Tables Summarizing Scale Variables
- Significance Testing
- Multiple Response Tables
- Missing Values
- Formatting and Customizing Tables