

LIVE WBT: DIMENSIONS SURVEY CREATION

SPSS

■ Duration: 2 days ■ Time: 6pm-9pm each day

TARGET AUDIENCE

Staff that will be using the web-interfaces of DimensionNet to create and deploy surveys through Dimensions. This course would be good for System Administrators to get an overview of the end users project process flow and steps.

PREREQUISITES

Understanding of the survey creation and the data collection processes would be helpful, but not required. This is an introductory level course.

OVERVIEW

Creating survey questions, instructions and logic is often the first tangible part of a project for researchers after the survey design phase. This course covers the basics of creating questionnaires for web and telephone data collection using the survey building and testing tools in Dimensions Author. The course covers all aspects required to make a simple survey, applying pre-existing looks to the survey, setting up, using and inviting a sample of participants to take the survey, deploying the survey, checking top-line results of survey questions and exporting the respondent data to a data file.

COURSE CONTENT

- Creating a survey with the easy to use graphical survey building application: building questions, applying routing logic, using the library, adding Dimensions Script snippets and preparing for data analysis.
- Preparing the questionnaire for delivery over the Internet, through Telephone Interviewers.
- Applying pre-made templates to your survey to enhance the look and feel of Web surveys
- Running a test survey to check the questionnaire
- Activating the survey for live data collection with respondents
- Understanding the implications of sharing your project with colleagues
- Introduction to setting up a simple participant database and sending emails inviting respondents to take the survey
- Create top-line results of the data collected with web or phone surveys with the online reporting tool
- Learn to export the results of your questionnaire to a data file
- Capturing questions from a Word document using Dimensions WordCapture Accessory