

# LIVE WBT: DIMENSIONS SURVEY ANALYSIS I

SPSS

■ Duration: 2 days ■ Time: 6pm-9pm each day

## TARGET AUDIENCE

Researchers using Dimensions Reporter/Desktop Reporter for analyzing survey data (either collected through Dimensions or existing data from a non-Dimensions survey). Data Processing staff required to prepare and produce Dimensions Reporter documents for end users

## PREREQUISITES

A reasonable grasp of survey question types and previous analysis experience are a great help to attendees.

## OVERVIEW

Dimensions has two methodologies for conducting analysis of survey data - desktop or browser based. Dimensions Survey Analysis covers the use of Dimensions Reporter in its Desktop operation. This course will take the complete novice and turn them into a self-sufficient user of pretty much most of the tools available. After starting off building simple tabular reports, the attendee quickly moves on to learn how to build tables of increasing complexity and specificity using different question types, statistical summaries, filters, weights and display rules. The attendee will learn how to manage the output, how to format and annotate the output and how to export to common Microsoft Office applications.

## COURSE CONTENT

- Opening different sources of survey data (live surveys, existing survey data in different data formats)
- Saving and organizing your analysis
- Specifying the rows and columns of tables including nesting and appending of questions
- Creating alternative analysis “views” of your survey questions using the variable editing features
- Defining different statistical and numeric summaries in the table cells
- Managing organizing collections of tables and charts
- Conducting Statistical Testing
- Creating Profiles and exporting data
- Customizing the reports
- Exporting the analysis to common Microsoft Office applications
- Managing analysis documents for other analysis