

DIMENSIONS SURVEY PRESENTATION

SPSS

■ Platform: Windows ■ Duration: 1 day

TARGET AUDIENCE

Researchers or Scriptwriters who will be responsible for writing, using or modifying Dimensions surveys. Advanced Scriptwriters who will modify or enhance scripts generated by attendees from the Dimensions Scripting (Survey Creation I) course. Also, staff tasked with creating and managing the look and feel of Dimensions surveys or those tasked with integrating Dimensions surveys into websites or other Enterprise Feedback Management systems.

PREREQUISITES

Attendance on the Dimensions Scripting (Survey Creation I) is highly recommended. Familiarity with HTML/CSS and an HTML editor is highly desirable.

OVERVIEW

Attendees will most likely have attended the first Dimensions Scripting (Creating Surveys I) course and will have successfully developed and deployed a couple of surveys using the techniques covered in the first course. This course assists the attendee in building diverse presentation themes for their surveys. Attendees will be introduced to the architecture used to render Dimensions surveys and how traditional browser technologies interact with the survey presentation. Then, through practical experience, the attendee will learn how to manipulate the majority of aspects of the presentation of a survey by adding images, presenting the survey within a website or Pop-up window, changing the survey or question template or using the interaction of Styles and page template. The course finishes with a discussion on best practices.

OBJECTIVES

By the end of the course you will have learnt to:

- Use HTML, XML and other Web presentation tools
- Select the appropriate methodology for managing the look and feel between Metadata, Routing Script and Template file techniques
- Implement style sheets
- Build a template package to share with others or host on a Dimensions Server for Build Users

COURSE CONTENT

Following an overview of the main features and an introduction to essential terminology, you will proceed logically through the following topics:

- Survey presentation using Dimensions – understanding the philosophy and the practicalities
- Client-side vs. Server-side processing philosophies
- Building and specifying Dimensions survey templates
- Building and specifying Dimensions question, grid and navigation templates
- The use of Custom Style Sheets in survey presentation
- Progress bar formatting
- The use of survey script based Styles, both default and question
- Building a packaged set of Interview Page templates and associated files for production use
- Embedding the survey in a website
- Creating a Pop-up survey