

TARGET AUDIENCE

Staff that will be using the web interfaces of DimensionNet to create and deploy surveys through Dimensions. Also for System Administrators to get an overview of the end users project process flow.

PREREQUISITES

Understanding of the survey creation and the data collection processes would be helpful, but not required.

OVERVIEW

Creating survey questions, instruction and logic is often the first tangible part of a project for researchers after the survey design phase. This course covers the basics of creating simple questionnaires for web interviewing using the web-based interfaces available with mrlnterview. The course covers all aspects of making a simple survey, applying pre-existing looks to the survey, setting up, using and inviting a sample of participants, deploying the survey, checking top-line information and exporting data.

OBJECTIVES

By the end of the course you will have learnt to:

- Create a survey
- Deploy the survey to the web for live data collection
- Use the online reporting tool to create top-line results
- Export results to various formats

COURSE CONTENT

Following an overview of the main features and an introduction to essential terminology, you will proceed logically through the following topics:

- Creating a survey with the easy to use web-interface application: building questions, applying routing logic, using the library, adding Dimensions Script snippets and preparing for data analysis
- Applying pre-made template to your survey to enhance the look and feel of Web surveys
- Running a test survey to check the questionnaire
- Activating the survey for live data collection from respondents
- Understanding file management on the server using checking-in and checking-out
- Introduction to setting up a simple participant database and sending emails inviting respondents to take the survey
- Create top-line results of the data collected with web or phone surveys with the online reporting tool
- Learn to export the results of your questionnaire to SPSS, Excel, Quantum ASCII, XML
- Capturing questions from a Word document using Dimensions WordCapture Accessory