

TARGET AUDIENCE

Researchers or Scriptwriters who will be responsible for writing, using or modifying Dimensions surveys.

PREREQUISITES

There are no prerequisites for this course, although knowledge of the concepts of questionnaire design would be an advantage.

OVERVIEW

Dimensions Scripting is one of the ways you can create a questionnaire for use with mrInterview. This course covers how you can create a survey without the use of an authoring tool. By learning the scripting language, you gain the ability to create more complex surveys. This course is designed to provide sufficient information to enable the novice user in using the Dimensions Scripting language to create a survey, while also providing the intermediate user with additional information on more advanced features, tools, and concepts. Throughout the course you will use mrStudio with the Interview Option to create the surveys. mrStudio 3.0® with the Interview Option is a full-featured development environment for interview scripting that provides many features and tools to help you with the development, testing, and activation of interviews.

COURSE CONTENT

Following an overview of the main features and an introduction to essential terminology, you will proceed logically through the following topics:

- An in-depth overview of all key components of Dimensions Scripting for creating surveys: keywords, syntax and structure
- Practical exposure to differences between question types (categorical, text, date, numeric, grids and loops) and how to structure scripts for each type within Dimensions
- Adding Other specify or special responses like ' Not Answered' to questions
- Ordering and randomizing the presentation of question answer categories
- Creating shared lists for multiple use across questions
- Creating sub-headings and sub-lists within category lists for categorical and grid questions
- Testing and debugging your script using the features such as automatically running test interviews and collecting the test data off line without activating to Dimensions server
- Using conditional actions and logical functions to set up specific routing instructions based on respondent answers
- Inserting answers to previous questions into subsequent question's texts
- Creating category filters on questions, for example, showing only the responses that were selected on a previous question
- Basics on how to control the presentation of the interview to the respondent
- Controlling the language (text translations) the respondent sees for each question
- Adding and controlling page and section titles
- Establish good practices for creating surveys e.g. creating grids vs. loops
- Experiencing some of the powerful editing and testing capabilities of the Dimensions Integrated Development Environment
- Gaining a quick start on building simple surveys from Word documents
- Publishing survey scripts to a Dimensions server
- Viewing, editing and activating survey scripts through the Scriptwriter station