

DIMENSIONS ADMINISTRATION (WEB)

SPSS

■ Platform: Windows ■ Duration: 1 day ■ Price: £395 + VAT

TARGET AUDIENCE

Staff who will be managing the project management and security of the DimensionNet applications. Staff involved with creating and managing samples and involved with the authentication of respondents. Staff involved in setting and managing interview quotas or enhancing the survey building capabilities for end-users. Also, System Administrators who manage a Dimensions server deploying web surveys.

PREREQUISITES

Attendees should have attended the Dimensions Survey Creation course. Knowledge of running surveys on the web is extremely desirable. Experience of using sample and quota management and of using databases will prove useful.

OVERVIEW

Deploying surveys over the internet or across an intranet is becoming a very common method of data collection or survey administration. This course covers more advanced features needed to conduct web surveys through Dimensions. Topics cover daily user and project administration, setting up permissions for the web-based applications, understanding how to manage your respondents with the sample management features and how to control quotas for your project. The course also covers the relationship between off-line survey creation, testing and activation and the on-line delivery of the surveys to respondents.

OBJECTIVES

By the end of the course you will have learnt to:

- Set up and control Sample Management databases
- Upload and modify surveys built in mrStudio
- Authenticate participants
- Use and create scripts

COURSE CONTENT

Following an overview of the main features and an introduction to essential terminology, you will proceed logically through the following topics:

- Understanding the security aspects of DimensionsNet both for managing users and for managing projects
- Learn how to set up and control Sample Management databases and integrate participant information into the live survey
- Learn how to set up and maintain both script and sample quotas for Web interviewing
- Understanding how to upload and modify surveys built and tested offline using mrStudio
- Using and creating script snippets and library items for inclusion in the Dimensions survey building environment
- Learning about System Variables for interview control and analysis
- Authenticating participants and passing information on the URL
- Introduction to templates and survey related HTML tags