

# ANALYSIS OF SURVEYS

SPSS

■ Duration: 1 day ■ Level: Beginner/Intermediate

## TARGET AUDIENCE

SPSS users who regularly have to analyse questionnaires and want to present their results in readable tables and graphs.

## PREREQUISITES

Keyboard and mouse skills. Experience of working in the Windows environment and an understanding of key Windows features. Attendees must also be familiar with the basics of SPSS including; opening, entering and editing data, variable definition, the recode and compute functions.

## OVERVIEW

Attendees will learn how to choose the right table and graphics in order to interpret and make clear presentations of their results.

## COURSE CONTENT

Following an overview of the main features of SPSS and an introduction to essential terminology, you will proceed logically through the following topics:

- Univariate analysis: using the frequencies procedure in SPSS
- Describe scale variables – a deeper look at appropriate statistics
- Recoding...analysis essentials
- Relationships between categorical variables: crosstabulations
- Comparing categorical and scale variables: means tables
- Analyzing combinations of scale variables
- Working with open-ended text responses
- Analyse multiple response questions
- Presenting ordinal variables measured using the same scaling system

N.B. SPSS Statistics Base and Custom Tables will be used during this course